

## INTCAS Overview:

INTCAS (INTElligent Communities Around Students) helps education institutions to attract, recruit, and manage international students from around the world in a safe, compliant and cost-efficient way. INTCAS provides education institutions with the opportunity to use a range of products and support services within its ecosystem to improve the overall experience of the various stages of international student recruitment. The process of recruitment starts from reaching out to the right student. The efficiency for international students applying for a range of courses begins with a unified application form which is powered by a repository of calibrated questions from across the industry within a single platform. Here, students can complete a single application form and submit it to a range of institutions from across the world.



### Application Cloud

The Application Cloud allows students, parents or agents to select and place a range of courses identified within the Exploration Cloud into an “application basket.” When ready, INTCAS generates a single application form which reflects the combination of courses within the application basket. By capturing all information within one application form, our Application Cloud addresses the student’s monotonous task of completing multiple application forms. The Application Cloud is a highly intelligent system which builds risk profiles of applicants and addresses numerous financial, legal, immigration and academic risks to assist institutions within INTCAS to remain compliant.

**Master Application Form:** The Application Cloud is powered by our Master Application Form (MAF) which enables students to complete a single application form and submit it to multiple institutions within the ecosystem. MAF is powered by our generally accepted recruitment principles (GARP) which mirror 80% of the common questions and information requested by every institution. The remaining 20% of the data is structured through our intelligent system which includes questions that are course-specific, institution-specific, and country-specific. INTCAS’ Master Application Form ensures a quality application form with all details as the students complete it only once, with utmost care.



#### Ensures Authentic and Credible Applications:

An advanced feature of the Application Cloud scrutinizes each application, and dispatches the MAF only to those institutions matching their pre-set eligibility criteria/requirements. This reduces unwanted and inappropriate applications and increases the efficiency of the entire admission system.



**Powered by Intelligent Algorithms:** Application Cloud is powered by an Intelligent Application Algorithm which assesses the probability of student selection based on their MAF, assisting the institution in making only appropriate preliminary conditional offers.



**Students’ Preference Indicator:** The Application Cloud allows students to select their preferred institutions, and provides an overview to the institution of its ranking within the student’s preference list. This allows both the student and the institution to make an informed decision-benefiting both stakeholders.

